

Benefits of an ISBN

- The ISBN is a unique international identifier for monographic publications; assigning a number replaces the handling of long bibliographic descriptive records, thereby saving time and staff costs and reducing copying errors.
- Correct use of the ISBN allows different product forms and editions of a book, whether printed or digital, to be clearly differentiated, ensuring that customers receive the version that they require.
- The ISBN facilitates compilation and updating of book-trade directories and bibliographic databases, such as catalogues of books-in-print. Information on available books can be found easily.
- Ordering and distribution of books is mainly executed by ISBN; this is a fast and efficient method.
- The ISBN is machine-readable in the form of a 13-digit EAN-13 bar code. This is fast and avoids mistakes.
- The ISBN is required for the running of electronic point-of-sale systems in bookshops.
- Many publishing and supply chain systems are based on ISBN.
- The accumulation of sales data is done by the ISBN. This enables the varying successes of different product forms and editions of publications to be monitored, as well as enabling comparisons between different subject areas and even different publishers.

Please visit www.iprintu.in to print and publish book with an ISBN